



DEWAN PERHIMPUNAN CHINA KUALA LUMPUR DAN SELANGOR  
吉隆坡暨雪蘭莪中華大會堂  
*The Kuala Lumpur And Selangor Chinese Assembly Hall*

THE 33TH MALAYSIA CHINESE CULTURAL FESTIVAL  
“DAZZLING ACROSS THE SPACE OF TIME”  
TRADITIONAL CHEONGSAM COMPETITION

ORGANISE BY

THE KUALA LUMPUR & SELANGOR CHINESE ASSEMBLY HALL  
WOMEN SECTION

THE RULES

1. Theme: “Dazzling Across the Space of Time” Traditional Cheongsam Competition
2. Objective:
  - (1) to promote Chinese culture in particular the heritage of Chinese costume
  - (2) to embody the graceful and elegance of Chinese women
  - (3) to encourage ethnic interaction for a harmonious society
3. Date: 10th September 2016 (Saturday)
4. Time: 7:00 pm
5. Venue: The Kuala Lumpur & Selangor Chinese Assembly Hall  
No. 1, Jalan Maharajalela  
50150 Kuala Lumpur  
Tel: 03-22746645 Fax: 03-22724089
6. Eligibility: open to all Malaysian female above the age of 30 years. Participants are to submit two (2) 4R recent photographs of herself.
7. Number of participants: limited to 30 participants. Only 10 finalists will be chosen for the final session.
8. Registration Fee:
  - (1) RM150 per person (including a dinner voucher for the final session). For those who purchased a dinner table (RM1,000.00 per table), no registration fee is required.
  - (2) cheque payable to: The Kuala Lumpur & Selangor Chinese Assembly Hall  
Public Bank Berhad Account No: [3177784127](https://www.pbbank.com.my/branch/3177784127).
  - (3) email completed registration form and payment slip to:  
[liongyookeng@klscah.org.my](mailto:liongyookeng@klscah.org.my) or hand deliver or post the same to:  
The Kuala Lumpur & Selangor Chinese Assembly Hall  
No. 1, Jalan Maharajalela, 50150 Kuala Lumpur.
9. Closing Date: 5th September 2016 or upon meeting the target of 30 participants. Last minute registration will not be entertained.
10. Arrival Time: all Participants must arrive and report to the organiser three (3) hours before the time scheduled, late-comer will be deemed to have abstained.



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11. Order of Appearance: the organizer will draw lots to determine the order of appearance and such arrangement shall be final.
12. Type of Cheongsam: from early Chinese Republic to modern cheongsam. No knee length cheongsam will be accepted.
13. Rules of the Competition:
  - (1) Participants may elect to wear traditional or modern cheongsam for the preliminary session. Attire for the final session shall be traditional cheongsam only.
  - (2) Participants in the preliminary and final session shall not wear the same cheongsam.
  - (3) Participants shall bring own makeup, hair ornaments and etc.
  - (4) All costs and expenses for transport, accommodation, attire and etc shall be borne by the participants.
  - (5) Participants are required to be punctual for the rehearsal and to take part in specific activities required by the organizer.
14. Panel of Judges:
  - (1) The panel will consist of renown fashion designer, hair stylist model and/or artist which the organiser deem appropriate.
  - (2) The decisions by the judges shall be final, any complaints and/or objections will not be entertained.
  - (3) Assessment: attire (30%), appearance (20%), stage performance (20%), elegance (15%), overall performance (15%)
15. Prizes:-
  - (1) Champion: RM2,000.00 + trophy + beauty care products
  - (2) Runner-up: RM1,500.00 + trophy + beauty care products
  - (3) Second Runner-up: RM1,000.00 + trophy + beauty care products
  - (4) Consolation prize: 7 prizes - each RM500.00 + trophy
  - (5) Most Popular Award: RM500.00 + trophy + beauty care products
  - (6) Best Costume Award: RM500.00 + trophy + beauty care products
  - (7) Each participant will receive a set of beauty products.
16. Miscellaneous:
  - (1) The organizer reserve the right to change the date of event.
  - (2) The organizer reserve the right to disqualify any participant who is in violation of any of the rules herein provided.
  - (3) The copyright of all audio or video recording of the competition belongs to the organizer.
  - (4) The organizer reserves the right to amend the rules at any time as it deem necessary,
17. For further information, please contact the secretariat (Ms. Liong) [03-22746645](tel:03-22746645)